

Currently Held At:
Pierre Bossier Mall
South Side Parking Lot
2950 E. Texas Street
Bossier City, LA

2018
Bossier City
Farmers Market



Sponsorship Packet
April-November 2018

www.BossierCityFarmersMarket.com

History of the Bossier City Farmers Market

- 2015 – The Bossier City Farmers Market opened in Bossier City, LA allowing over 100+ Farmers, Growers, Artists, and Crafters a local, accessible location to sell their wares!
- 2016 the Bossier City Farmers Market became the only “year round” Market in the Ark-La-Tex, operating every Saturday, Apr-Nov, with no “off weeks” This schedule allows the Vendors a longer growing/selling period each year. Stimulating the local economy and supporting small businesses.
- December 2016, the Bossier Night Market opened with nearly 200 local vendors and a crowd of over 20,000!
- 2017-Current, the Bossier City Farmers Market continues to draw consistent weekly crowds of 500-1,500 people every Saturday, and remains a business incubator for the greater Bossier/Shreveport area.



A weekly, Local Marketplace for Customers and Vendors. We are the largest market in the ArkLaTex, and serve the greater Bossier/Shreveport area with 500-1500 in attendance weekly.



Partnerships Awards and Charitable Work



**2016 & 2017 Nominee:
Small Business of the Year
Bossier Chamber of Commerce**



**2017 Nominee:
Outstanding Event of the Year
S'port/Bossier Convention & Tourist Bureau**



**2017 *WINNER*:
Community Partner of the Year!
Bossier Chamber of Commerce**



**2018 *WINNER*
Outstanding Event of the Year
S'port/Bossier Convention & Tourist Bureau**

The Bossier City Farmers Market has had the opportunity to work with dozens of local businesses and national non-profits, to include:

The Bossier Chamber of Commerce
American Red Cross
Salvation Army

The National MDA Association
Life Share Blood Center
The Shreveport Bossier Rescue Mission
NWLA Humane Society
Various Churches, Schools and Youth Sports Teams

The Art of War
The Cajun Navy-Hurricane Harvey Relief
Shreveport Mudbugs
Robinson's Rescue
Rockers' Rescue
Bossier Arts Counsel

Let's *GROW* together!



**By supporting the Bossier City Farmers Market
you are giving back to your Local Community,
and helping Local Small Businesses.**

SPONSORSHIP LEVELS	PREMIER SPONSOR \$2500	SUPER SPONSOR \$1700	GOLD LEVEL \$1250	SILVER LEVEL \$800	BRONZE LEVEL \$500	MARKE' FRIEND \$150
BOOTH SPACE AT MARKET APRIL-NOVEMBER (34 weeks)	X					
BOOTH SPACE AT MARKET MONTHLY (8 weeks)	X	X				
SPONSOR NAME/LOGO ON MARKET FACEBOOK PAGE	X	X				
PROMO ITEMS PLACED AT INFORMATION BOOTH WEEKLY	X	X	X			
SPONSOR NAME INCLUDED IN PRINT PUBLICATIONS	X	X	X			
SPONSORS BANNER DISPLAYED @ MARKET WEEKLY	X	X	X			
SPONSOR NAME ON AREA BILLBOARDS	X	X	X			
SPONSOR NAME ON MARKET POSTER (DISPLAYED IN SEVERAL LOCAL BUSINESSES)	X	X	X	X		
SPONSOR NAME/LEVELS ON MARKET T-SHIRTS	X	X	X	X	X	
LISTING ON MARKET WEBSITE SPONSOR PAGE	X	X	X	X	X	X

Let us customize a Sponsorship Package to meet your needs!

www.BossierCityFarmersMarket.com

Contact Email: BossierCityFarmersMarket@gmail.com



May 16, 2018

The Bossier City Farmers' Market has experienced tremendous growth and popularity over the past three years due to dedicated patrons, vendors, and sponsors. We have recently been awarded the 2018 Pride Award for Outstanding Event of the Year. In addition, the market owner Chris Graham was awarded 2017 Community Partner of the Year by the Bossier Chamber of Commerce. The market has also been nominated as Small Business of the Year, by the Bossier Chamber of Commerce several years in a row.

The market provides farm raised local produce, dairy, eggs, jams and jellies, delicious foods, art, vintage one of a kind crafts, and entertainment to our community. Dates for the 2018 market are every Saturday from April 7th thru November (34 weeks). The high traffic parking lot of Pierre Bossier Mall is the market site.

We encourage local businesses to contribute financially to the market to help defer some of the market's cost of providing this unique valued service. Therefore, we are asking your business to show your community support by contributing to the 2018 Market. A Sponsorship Form is attached for your convenience. Your business name/logo will be highlighted as a Bossier City Farmers' Market supporter in various media outlets like billboards, magazines, newspapers, websites, flyers, t-shirts, and more. Your business information would be seen weekly, by the estimated 150,000 people who attend the market annually. Please visit our website at www.BossierCityFarmersMarket.com or the Bossier City Farmers' Market Facebook page for more information.

We hope you consider joining us in supporting our local growers/producers, promoting healthy lifestyles and offering our community an opportunity to gather for a lively, family-friendly experience in a safe public setting. If you have any questions, please feel free to call me at the number listed below.

Respectfully,

Chris Graham
Manager/Owner,
Bossier City Farmers' Market
318-426-7070

Enclosure: Sponsorship Application



SPONSORSHIP APPLICATION FORM

(Please Print)

Name of Business/Individual _____ Contact Person _____

Address _____ City & State _____ Zip Code _____

Work Phone No. _____ Alternate No. _____

Email _____ Website _____

Sponsorship Level _____ Payment Amount _____

SPONSORSHIP LEVELS	PREMIER SPONSOR \$2500	SUPER SPONSOR \$1700	GOLD LEVEL \$1250	SILVER LEVEL \$800	BRONZE LEVEL \$500	MARKET FRIEND \$150
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SPONSOR NAME/LOGO ON MARKET FACEBOOK PAGE	X	X				
PROMO ITEMS PLACED AT INFORMATION BOOTH WEEKLY	X	X	X			
SPONSOR NAME INCLUDED IN PRINT PUBLICATIONS	X	X	X			
SPONSORS BANNER DISPLAYED @ MARKET WEEKLY	X	X	X			
SPONSOR NAME ON AREA BILLBOARDS	X	X	X			
SPONSOR NAME ON MARKET POSTER (DISPLAYED IN SEVERAL LOCAL BUSINESSES)	X	X	X	X		
SPONSOR NAME/LEVELS ON MARKET T-SHIRTS	X	X	X	X	X	
LISTING ON MARKET WEBSITE SPONSOR PAGE	X	X	X	X	X	X

*ALL SPONSORSHIPS MUST BE PREPAID BY March 1st for inclusion into print media.

Make your check or money order payable to:

BOSSIER CITY FARMERS MARKET

Mail to:

Bossier City Farmers Market P.O. Box 8262 Bossier City, La 71113

THANK YOU FOR YOUR SPONSORSHIP!

For Market Use Only

Paid by Check, MO # _____ Amount \$ _____ Date Rec'd _____ By _____